1984+30

GNU speech to defeat e-newspeak

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BIG BROTHER IS PATCHING YOU

Summary

- Free Software Movement

- Orwell's 1984

- The emergenc[ey] of **e-newspeak**

- What are we losing?

- How to get it back?

Free Software Movement

- Who controls our computer?

  – Who else wants to?

- Power over our computers

  ⇒ Power over **us**

- Computers shall serve their users

  ⇒ GNU and the 4 freedoms

Free Software, Free Society

Orwell's 1984

BIG BROTHER IS WATCHING YOU

- No digital computers, but...

- Oppressive totalitarian regime

- Controlling:

  - Action

  - Information

  - **Thought**

> **Who controls the past controls the future; who controls the present controls the past.**

Dystopia or HOWTO?

Controlling Action

- Big Brother is watching you

- **N**ineteen-eighty-four **S**urveillance **A**gency

- Tele~~phone~~ screens: can't power off!

- Businesses spy on us for governments

- F*k "friends" give them our info

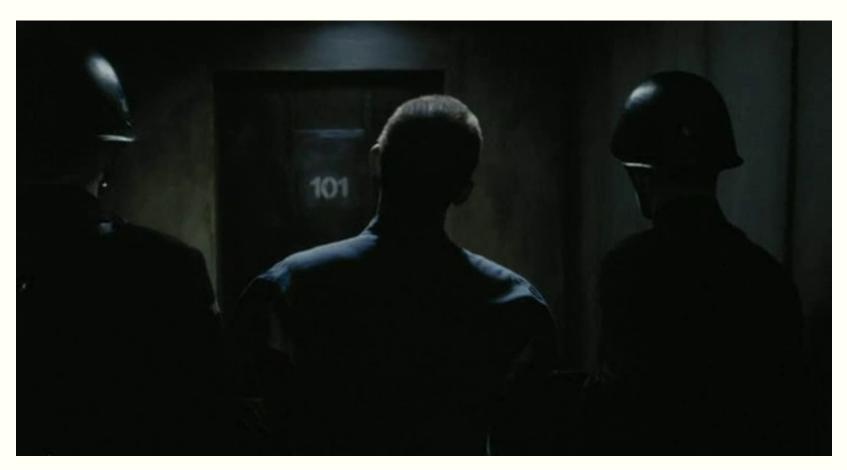- Terror: who's the enemy?

War is Peace

Controlling Information

- Can we trust our [sc]ensors?

⇒ ©ensorship vs Net Neutrality and Free Press

- Memory holes and book **kindl**ing

⇒ DRM, proprietary software, **exclusive** app stores, software jails and a **Restricted** "**Boot** stamping on a human face — forever"?

- Trading freedom for "free" access

Freedom is Slavery

Controlling Thought?

- Turn the mind into the ultimate prison

  – "Free your mind, Neo"

- Could they know what you think?

- Could your "heretical beliefs" resist:

  – propaganda, censorship, reality distortion,

  – peer pressure, surveillance, even torture?

  Ignorance is...

What's in Room 101?

Ignorance is...

The Golden Country?!?

Ignorance is...

What's in Room 101?

Ignorance is... Bliss?

Controlling Thought

BIG BROTHER IS PATCHING YOU

- Propaganda gets you so far

  – IP, protection, piracy, hackers

- *Doublethink* and *crimestop*

- *Newspeak*!

  – Reduced vocabulary, strict meaning

  – Makes *thoughtcrime* unthinkable!

  Ignorance is Strength

The emergenc[ey] of e-newspeak

- Programming and user **interface** languages

- **Using** computers, or being used?

- From **command**: Turing-complete languages

- To **select**: click, drag, tap, blink

- There's an app… ("coding is **unthinkable**")

- To blind **accept**: protect the system from you

Users programmed into submission

What are we losing?

- Keyboards ⇒ **consumer** devices

- Scripting and automation

- Development environments

- Adapting and combining apps

- General-purpose computers

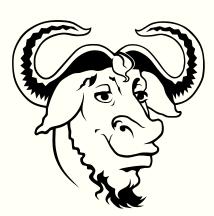- Autonomy, privacy, **freedom**

This is doubleplusunGNU!

How to get them back?

- Computer programming literacy for all

- Understanding $\Rightarrow$ appreciating

- Adapted languages and environments?

- Scriptability, docs and learning mode

- Mobilization for **smart** choices

- Free Software, Free Society

GNU stands 4 freedoms!

Thank you!

Latin America

Be Free!

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